

Name of Program: Master of Commerce

Program Outcomes

1. The program enhances students' knowledge about new ideas and techniques essential for business and management.
2. The learners gain mastery over specific skills in business field. They become capable to acquire and handle any position in business.
3. They are acquainted with recent trends in commerce and management.
4. Students can appear in various competitive examinations like IAS, Banking, LIC, etc.

Program Specific Outcomes

1. Students are eligible to pursue Ph.D in the field of commerce or philosophy in commerce.
2. Students can enroll themselves for Bachelor of Education (B. Ed.) to become eligible for the job of school teachers.
3. After qualifying UGC-NET, they become eligible for the job of Assistant Professor in any recognized college.
4. The program enhances marketing skills.

Course Outcomes

1. This course is helpful in creating awareness among students about the organizational culture and corporate social responsibility.
2. The students come to understand economic policy, marketing and different aspects of micro economics.
3. It enhances the aggregate analytical skills of students.
4. It improves critical analysis, interpretation and presentation skills of the students. The students are able to apply qualitative skills to help analyze and solve business problems.
5. They gain in-depth knowledge of international accounting standards and reporting practices.